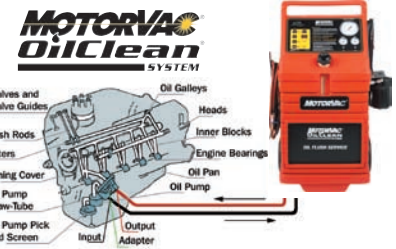


“Why perform a premium oil flush service?” A vehicles lubrication system is essential to maintaining peak operating performance and helping extend its life. Conducting this service with the OilClean™ machine and proprietary detergent will clean the entire system, removing harmful contaminants and ensuring that once the new oil is added it can continue to protect the engine.



⊕ How does a shop present this service to the customer?

The shop must educate their customers to show them the advantages and benefits of this premium service and the advantages it provides versus the conventional method. An example would be the following: “As an engine and its oil heats up and then cools down; viscosity and thermal breakdown occurs and contaminants can build-up in the system. This thorough service will completely flush the system and remove harmful substances. As the machine circulates the detergent, sludge, varnish and other particulates that form inside a vehicle’s lubrication system and contaminate the oil will be effectively removed. With the addition of the OilClean™ solution the system will be protected longer.” It is recommended that the OilClean™ Treatment be performed every fourth oil change per the manufacturer’s service schedule or about every 15,000 miles.



⊕ How is the service performed?

Both the OilClean™ 6000 and 1000 machines directly connect through the oil filter using an adapter. Once connected, start the vehicle, turn on the machine and perform the service. The cleaning process will be completed in about 30 minutes. Then change the oil, install a new filter and add the OilClean™ Treatment solution, which will further help protect the system.



⊕ How can a shop sell this service and increase profits?

Many shops that own the OilClean™ machine sell the service as a “Complete Package” with coupons for the customer’s next 3 oil changes included in the price of the total service. An example of what the coupon could look like is below. The customer can keep the card as a reminder to come to your shop to get their service. This method benefits the shop because it drives repeat business and keeps the customer from going else where for their next oil change. More importantly, when they return to redeem the coupon the shop can conduct a vehicle inspection to see if other services are needed and suggest them as appropriate. This high quality service will set a high-end shop apart from all other shops that just perform a basic oil change by demonstrating the shop’s commitment to keeping their customer’s vehicles operating at optimum performance.

Complete Annual Service Package Coupon Example:

MOTORVAC
OilClean
SYSTEM

Complete Annual Service Package

*Premium Oil Flush Service with Oil Change & Filter
PLUS Next 3 Oil Changes Included at No Charge*

*The MotorVac OilClean Service will help maintain an efficient engine by removing the harmful sludge, varnish and particulates that will contaminate a vehicle’s lubrication system.
This package includes the next 3 Oil Changes to keep the engine at peak performance.*

XYZ
Auto Repair

1 2 3 \$179.⁹⁵

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